

## Director's Message

NIMT is Accredited by UKAS(United kingdom Accreditation service)

The United kingdom Accrediation service is the sole National Accreditation body recognised by to Assess Against Internationally Agreed Standards, Organization that provide certification, testing, Inspection and Calibration service.

In this fact changing world where boundaries have shrunk and where we talk about "global citizen" ,NIMT had taken the first step five years ago to go out and look for quality education at global level and bring the same back to indian students here in India to give them internationally recognized credentials. Technology is a major source of opportunities and threats for companies faced with the globalization of their markets.

Integrate and anticipate its development represents a crucial element in their expansion . Tarn disciplinary research is important to the NIMT.

It focuses on innovation, entrepreneurship, high tech, marketing, technology, finance and related industries. Thus, Management of Technology becomes, for engineers and scientists, a new competence and real advantage in the job market.

NIMT has adopted a unique modal of education that is student centric and has programs. The degrees and the diplomas are globally recognized and fully accredited in their respective countries. The benefits to students is taht they can have the good education at NIMT

at a very low cost.it is my pleasure to welcome you to NIMT at a very low cost. It is my pleasure to welcome yo to NIMT and invite you to embark on a lifetime partnership with your institute.

#### **OUR GOALIS:-**

- TO provide a nurturing and trusting environment to learn and grow.
- To ensure that the youth get adequate opportunities to identify and develop their skills.
- To prepare the individual for employment and advancement in their chosen career.
- To mould individual into integrated personalities who are intellectually competent, spiritually \* mature, physically strong and socially senctive.
- To develop a lifelong desire in individuals to learn and create a positive change in the society and . contribute to the economic development of the nation.

Mr. Ashwini Kumar MBA(FInance) Director



## INTRODUCTION

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### About the NIMT....

The Norton Institute of Management & Technology, is an ISO 9001:2008

Certified autonomous and non profit making institute established in the year 2004. We are affiliated to the Dream Care Foundation Trust, duly registered Under the Societies registration Act XXI of 1860 Govt. of NCT New Delhi.

Moreover accredited to United Kingdom Accreditation Services Shortly Known as UKAS. Norton Institute of Distance Learning's Certification is widely recognized and valid in over 140 nations worldwide. Please refer the certification page for more details. NIMT is also is dedicated for the cause of social and educational development and provides a wide range of courses into management, computer application and Engineering.

NIMT's Unique professional effectiveness courses, combined with the support of professional coach, have been recognized by leading fortune 500 companies for repositioning TODAY's PROFESSIONAL AS TOMORROW'S LEADERS.

NIMT conduct autonomous management programs (Diploma/ Masters Diploma) through Distance Learning Mode (correspondence courses). NIMT aims to provide quality education in basic/ specialized/ advance areas of management including Marketing, Sales, Tourism, Pharmaceutical Marketing, Finance, Human Resource Development, Hospital Management, Management, Insurance Management etc. The courses are designed to develop business leaders by nurturing knowledge, skills, attitudes and behaviour.

NIMT offers comprehensive autonomous correspondence programs to train a new generation of managers and entrepreneurs to face with confidence the fluid global challenges of national/international market and get them intellectually enriched.

In NIMT's program you will study topics such as "NEGOTIATING FOR RESULTS" and "LEADING TEAMS". Its holiest endeavour is to equip aspiring students have a promising calling and provide innovative courses of higher learning to the careerist.

NIMT courses have the recognition of corporate sector/industry. We invite all those who share our vision, mission and objective to join hands in hand in our effort to build. A new cadre of management professionals, who will participate actively in a growth of this era of economics, liberalization and globalization. Come, let us build a prosperous new world together. More options, Greater Support.





## **CERTIFICATION OF REGISTRATION**

UNDER SOCIETIES REGISTRA	TION ACT XXI OF 1860
Registration No. S/ 648	27/2009
FOUNDATION"	EAM CARE
Nazafgash, News Del	Roshan pusa,  Li as been registered*under
Given under my hand at E	elhi on this 19 day of
Seal  Seal  Registrar of Societies  Delhi	(M.P. Sharma) REGISTRAR OF SOCIETIES GOVT. OF NCT OF DELHI DELHI

\* This decoment certifies registration under the Society Registration Act, 1860. However, any Govt. department or any other association/person may kindly make necessary verification (on their own) of the assets and liabilities of the society before entering into any contract/assignment with them.

DREAM CASE FOUNDATION

- Kajesh Naridy

DREAM CARE FOUNDATION

GENERAL SECRETARY DREAM CARE FOUNDATIONTREASURER

Silip Kor. Potattacharya

## Certificate of Registration



This is to certify that the Quality Management System of :

### Norton Institute of Management & Technology

4782/23, 1st Floor, Ansari Road, Dariya Gunj, New Delhi – 110002, INDIA

has been assessed and found compliant with the requirements of :

ISO 9001: 2008

Approval is hereby granted for registration on the proviso that the certification rules and conditions are observed at all times.

### **Certification Scope:**

Distance Learning Education for Providing Diploma in Management & Technical Courses

Certificate No.: IDL-0855.09

Issue Date: 2 February 2010

Expiry Date: 1 February 2013

Pankaj Rai

Authorised Signature

Moody International Certification Ltd.



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www.moodyint.com For any Overies contact Mondy Internation

For any Queries contact: Moody International Certification India Limited (011-47133900)





### **MISSION**

"Our mission is to impart vibrant, innovative and global education and to be the most preferred choice of students, faculty and industry and to make NIMT the world leader in terms of excellence in education by reaching within top 10 in every sphere of management education".

## Recognition & Accreditations

- Norton Institute Of Management & Technology is an Institute of excellence established in the year 2004.
- NIMT is an ISO 9001:2008 certified distance learning institute. This certification is awarded by United Kingdom Accreditation Services (UKAS) through Moody.
- The Extensive and rapid growth of the Organization in the last 5 glorious years bestowed with remarkable recognition not only in the National Level, as well as in the International market in more 140 countries.



### **CAREER OPPORTUNITIES**

## The Management Programs Offered by NIMT has very High Utility Value for :-

Fresh graduates who wish to seek an entry into the industry but cannot afford full time management programs due to financial or any other constraints.

Those who are already employed in an industry without any management qualification, but wish to acquire a widely recognized management qualification to further their career.

Those who are already working in the industry and want to have additional qualifications for the role rotation or for a better and upward rise in the industry.

Those who are already working with the industry but aspire to move into a managerial cadre. Personnel from the Armed Forces who want to rehabilitate themselves after retirement in the managerial or supervisory positions.

Those aspiring to join as Management Trainee, Manager, Sales Executive, Area Business Manager, Customer Brokers, Import-Export Agents, Wholesalers, Product Manager, C&F agent of reputed Export House/Pharmaceutical Companies or start one's own Export business.

### **OBJECTIVES....**

To provide education programs to a student population that includes working adults, domestic and international students.

To provide programs that meet educational needs identified by industry, government and other institutions of higher education in communities served by the institute.

Enhance the career of students in Business and Management sectors.

Short duration programs in various faculties which enable the candidates/students to acquire value based and world-class Management qualifications while working.

Promoting and developing distance education in India.

Provide opportunity to the students who have left their education due to some unavoidable reasons and now wants to continue with their career progression.

Reach those who either live in or are posted in far flung areas of India and have no regular educational facilities.

To provide an international educational environment through implementation of global oriented curriculum.

To provide Domestic and international students with an education that blends practical experience with a strong theoretical framework.





## MORE OPTIONS, GREATER SUPPORT



### Flexibility

- ★ Self study programmed with extensive study materials (Print CD. and Web based) written and edited for distance learning students
- ★ Diploma certificate into management computer application and engineering can be completed in short duration of time and as fast track
- ★ How much time will you need?
- ★ It is difficult to give a precise figure on the number of hours you will need to study as individually it will certainly depend on how quickly you wish to complete.

### Choice

- ★ A wide range of courses you choose your course options and plan your work and home commitments
- ★ More than 100 specializations are available globally
- ★ If you wish you can pay into part payments, or pay the total fees up-front

### **Advantages**

- ★ Is pioneer in providing correspondence management courses in India
- ★ Gives you a way to succeed in life through fast track correspondence courses
- Has a wide range of courses for students from diverse backgrounds
- ★ Helps people to upgrade skills with out disturbing their current progression
- ★ Has a liberal and modular exam pattern which allows student to write the best possible answers by harnessing their talent to the maximum
- Gives a liberty to the students to complete their courses in a flexible time duration theoretical knowledge of the subject
- ★ Course material is self explanatory and easy to understand
- ★ Has immaculate record of 100% placement assistance





## MORE OPTIONS, GREATER SUPPORT















## LIST OF SPECIALIZATIONS

### Advertising / Media / Communication

- 1. Advertising Management
- 2. Communication Management
- 2. Information Management
- 4. Mass Management
- 5. Media Management
- 6. Portfolio Management
- 7. Public Relationship Management
- 8. Telecom Management

#### Architecture

- 1. Architecture Management
- 2. Construction Management
- 3. Interior Management

### Banking/ Finance / Accounts / Insurance

- 1. Banking Management
- 2. Foreign Exchange Management
- 3. Asset Management
- 4. Mutual Fund Management
- 5. Finance Management
- 6. Investment Analysis Management
- 7. Risk & Insurance Management
- 8. Taxation Management
- 9. Investment Management
- 10. International Finance Management Takeover &
- 11. Acquisition Management
- 12. Corporate Finance Management
- 13. Equity Research Management
- 14. Treasury Management
- 15. Audit Management
- 16. Chartered Finance Management
- 17. Cost and Management
- 18. Market Risk Management
- 19. Contemporary Auditing
- 20. Stock Management
- 21. Personal Finance Management

### **BPO / Call Centre**

- 1. BPO Management
- 2. Customer Relationship Management
- 3. Customer Care Management
- 4. Call Centre Management

### **Industries / Production**

- 1. Operation Management
- 2. Industrial Management
- 3. Production Management
- 4. Project Management
- 5. Total Quality Management
- 6. Total Safety Management

### Marketing

- 1. Marketing Management
- 2. Consumer Management
- 3. International Management
- 4. Sales Management
- 5. Export Management
- 6. International Trade
- 7. Foreign Trade
- 8. Industrial Marketing
- 9. Retail Management
- 10. Marketing Finance Management
- 11. Service Research
- 12. Product Marketing
- 13. International Marketing
- 14. Rural Marketing

#### **Textiles**

- 1. Fashion Management
- 2. Textile Management





## LIST OF SPECIALIZATIONS

### Pharmaceuticals / Biotech/ Health Care

- 1. Pharmacology Management
- 2. Bio Technology Management
- 3. Hospital Administration
- 4. Health Care Management
- 5. Pathology Lab Management
- 6. Clinical Pharmacology
- 7. Clinical Research
- 8. Holistic Management
- 9. Hospital Management

### Purchase/Logistics

- 1. Material Management
- 2. Supply chain Management
- 3. Logistics Management
- 4. Total Quality Management
- 5. Purchase Management

### Software/Hardware

- 1. Software Project Management
- 2. SAP Consultancy Management
- 3. Software Management
- 4. Information Technology
- 5. E Business System
- 6. Corporate IT Management
- 7. Cyber Law Management
- 8. Hardware Management
- 10. E Commerce
- 11. Networking Management
- 12. Data Management

### **Hotel/Tours & Travels**

- 1. Hotel Management
- 2. Hospitality Management
- 3. Travel & Tourism Management
- 4. Transport Management

### **HUMAN RESOURCE / PERSONNEL**

- 1. Human Resource Management
- 2. Personnel Management
- 3. Public Administration
- 4. Corporate Law
- 5. Labour Law Management
- 6. Corporate Training
- 7. International Human Resource Management

#### General

- 1. General Management
- 2. Business Administration
- 3. Co-operative Management

#### Exclusive

- 1. Dairy Management
- 2. Rural Management
- 3. Environmental Management
- 4. Family Business Management
- 5. Aviation Management
- 6. School Management
- 7. Shipping Management
- 8. Safety Management
- 9. Event Management
- 10. Packaging Management
- 11. Entrepreneurship Management
- 12. Agriculture Management
- 13. Air Transport Management
- 14. Energy Management
- 15. Risk Management
- 16. Intellectual Property Rights
- 17. Petroleum Management
- 18. Ware House Management
- 19. Library Management
- 20. Management Control Systems
- 21. Civil Management
- 22. Infrastructure Management
- 23. Maintenance Management

Many more







## Norton Institute of Management & Technology Professional Courses www.nimtonweb.com



5	COURSE	DMS  Doctorate in  Management Studies	PDM Professional Doctorate in Management	<b>CFM</b> Chartered Finance Manager	CCA Chartered Certified Accountant	E-MBA Executive Master in Business Administration
タ 三	Minimum Qualification	Post Graduate or Graduate with 3 Years of working Experience.	Post Graduate or Graduate with 2 Years of working Experience.	Graduate	Graduate	Graduate
	Total Fees	Rs. 60,500/-	Rs. 50,500/-	Rs. 45,500/-	Rs. 40,500/-	Rs. 40,500/-
<i>\{</i>	Subjects Covered	<ul> <li>★ General Management</li> <li>★ Consumer Behaviour</li> <li>★ Organizational Behaviour</li> <li>★ Business Communication</li> <li>★ Business Ethics</li> <li>★ Human Resource Management</li> <li>★ Marketing Management</li> <li>★ International Business</li> <li>★ Business Management</li> <li>★ Corporate Law</li> <li>★ Optional Subject</li> <li>★ Project Study</li> </ul>	<ul> <li>★ General Management</li> <li>★ Organizational Behaviour</li> <li>★ Human Resource Management</li> <li>★ Marketing Management</li> <li>★ International Business</li> <li>★ Corporate Law</li> <li>★ Optional Subject</li> <li>★ Project Study</li> </ul>	<ul> <li>★ International Finance Management</li> <li>★ Corporate Law</li> <li>★ Cost &amp; Management Accountancy</li> <li>★ Financial Accountancy</li> <li>★ Take Over &amp; Merger</li> <li>★ Corporate Finance</li> <li>★ Financial Investments</li> <li>★ Finance Project Study</li> </ul>	<ul> <li>★ Advanced Accounting</li> <li>★ Management     Accountancy</li> <li>★ Cost Accounting</li> <li>★ Auditing</li> <li>★ Taxation</li> </ul>	<ul> <li>★ General Management</li> <li>★ Consumer Behaviour</li> <li>★ Organizational Behaviour</li> <li>★ Business Ethics</li> <li>★ Human Resource Management</li> <li>★ Marketing Management</li> <li>★ International Business</li> <li>★ Operations Management /Optional Subject</li> </ul>
کر	Course Duration Fast Track/ Regular	Years 1 Yr. / 2 Yrs.	Years 6 Months / 2 Yrs.	Years 6 Months / 2 Yrs.	Years 6 Months / 2 Yrs.	Years 6 Months / 2 Yrs.
	Exams Duration	30 Days Cash/ Cheque or Bank Draft in	20 Days	20 Days	10 Days	20 Days



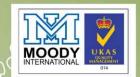
# Norton Institute of Management & Technology Mechanical Engineering Courses www.nimtonweb.com



	COURSE	<b>DME</b> Diploma in Mechanical Engineering	GDME Graduate Diploma in Mechanical Engineering	PGDME Post Graduate Diploma in Mechanical Engineering	MME  Master in  Mechanical Engineering
Į ≣	Minimum Qualification	10th or equivalent	10+2 / DME / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
	Total Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 30,500/-	Rs. 45,500/-
	Subjects Covered	Part -I  * Computer Aided Drafting & Drawing  * Engineering Mathematics  * Industrial Engg. & Management  * Engineering Mechanics  * Manufacturing Science  * Manufacturing Process, Overview of Automation Part-II  * Applied Engg. Thermodynamics  * Theory of Machine  * Automobile Engineering  * Hydrolic Machine  * Metrology & Quality Control  * Machine Design	Part -I  * Engineering Mechanics  * Engineering Drawings  * Theory of Machine  * Applied Thermodynamics Part-II  * Strength of Materials  * Machine Elements  * Computers  * Instrumentation Part-III  * Fluid Mechanic  * Refrigeration & Air Conditioning  * Manufacturing  * Environmental Engg.	Part -I  * Engineering Mechanics  * Engineering Drawings  * Theory of Machines  * Applied Thermodynamics  * Manufacturing Part-II  * Strength of Materials  * Machine Elements  * Fluid Mechanic  * Refrigeration & Air Conditioning  * Instrumentation	Part -I  * General Management  * Engineering Mechanics  * Engineering Drawings  * Theory of Machines  * Applied Thermodynamics  * Strength of Materials  Part-II  * Manufacturing  * Machine Elements  * Fluid Mechanic  * Refrigeration & Air  Conditioning  * Instrumentation  * Environmental Engg.
5	Course Duration Fast Track/ Regular	Years 1 Yr./ 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
	Exams Duration	20 Days Per Part	10 Days Per Part	10 Days	10 Days Per Sem.



# Norton Institute of Management & Technology Electrical Engineering Courses www.nimtonweb.com



5	COURSE	<b>DEE</b> Diploma in Electrical  Engineering	GDEE Graduate Diploma in Electrical Engineering	PGDEE Post Graduate Diploma in Electrical Engineering	MEE  Master in Electrical  Engineering
ス	Minimum Qualification	10th or equivalent	10+2 / DEE / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
ı	Total Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 30,500/-	Rs. 45,500/-
£	Subjects Covered	Part -I  * Elements of Electrical Engineering  * Engineering Mathematics  * Electrical Engineering Materials  * Linear Control System  * Electrical Measurements & Instrumentation Part-II  * Electric Circuit Theory  * Electrical Machinery  * Electrio Magnetic Theory  * Power Electronic  * Electric Power System	Part -I  * Engineering Mechanics  * Engineering Drawings  * Basic Electronics  * Electrical Engineering Part-II  * Electronics Instrumentation  * Industrial Electronics  * Computers  * Industrial Circuit Part-III  * Power Generation  * Electric Machines  * Instrumentation  * Networks	Part -I  * Engineering Mechanics  * Engineering Drawings  * Basic Electronics  * Electrical Engineering  * Electronics Instrumentation  * Industrial Electronics  Part-II  * Computers  * Industrial Circuit  * Power Generation  * Electric Machines  * Instrumentation  * Networks	Part -I  * General Management  * Engineering Mechanics  * Engineering Drawings  * Basic Electronics  * Electrical Engineering  * Electronics Instrumentation  * Industrial Electronics  Part-II  * Computers  * Industrial Circuit  * Power Generation  * Electric Machines  * Instrumentation  * Networks  * Environmental Engg.
3	Course Duration Fast Track/ Regular	Years 1 Yr./ 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
	Exams Duration	20 Days Per Part	10 Days Per Part	10 Days	10 Days Per Sem.
	Fee can be paid by (	Cash/ Cheque or Bank Draft in Favo	ur of Norton Institute of Managem	ent and Technology Payable at Nev	v Delhi, INDIA. All candidates sh



# Norton Institute of Management & Technology Electronic Engineering Courses www.nimtonweb.com



Ç.	COURSE	<b>DEE</b> Diploma in Electronic  Engineering	GDEE Graduate Diploma in Electronic Engineering	PGDEE Post Graduate Diploma in Electronic Engineering	MEE  Master in Electronic  Engineering
ス iii	Minimum Qualification	10th or equivalent	10+2 / DME / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
ı	Total Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 30,500/-	Rs. 45,500/-
£	Subjects Covered	Part -I  * Engineering Mechanics  * Engineering Drawings  * Basic Electronics  * Devices & Circuits  * Signals & Systems  Part-II  * Digital Intigrated Circuits  * Electronics Instrumentation  * Data Communications  * Industrial Electronics  * Networks	Part -I  * Engineering Mechanics  * Engineering Drawings  * Devices & Circuits  * Signals & Systems Part-II  * Electronics Instrumentation  * Industrial Electronics  * Data Communications  * Digital Intigrated Circuits Part-III  * Microwave & Optical Communications  * Digital Signal Processing  * Robotix Signal Processors  * Computers	Part -I  * Engineering Mechanics  * Engineering Drawings  * Devices & Circuits  * Signals & Systems  * Digital Intigrated Circuits Part-II  * Electronics Instrumentation  * Industrial Electronics  * Microwave & Optical Communications  * Robotix Signal Processors  * Data Communications	Part -I  * General Management  * Engineering Mechanics  * Engineering Drawings  * Devices & Circuits  * Signals & Systems  * Digital Intigrated Circuits  Part -II  * Electronics Instrumentation  * Industrial Electronics  * Microwave & Optical  Communications  * Digital Signal Processors  * Data Communications  * Robotix Micro Processors
5	Course Duration Fast Track/ Regular	Years 1 Yr./ 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
	Exams Duration	20 Days Per Part	10 Days Per Part	10 Days	10 Days Per Sem.  v Delhi. INDIA. All candidates shall



# Norton Institute of Management & Technology Civil Engineering Courses www.nimtonweb.com



Co	COURSE	DCE  Diploma in Civil  Engineering	GDCE Graduate Diploma in Civil Engineering	PGDCE Post Graduate Diploma in Civil Engineering	MCE Master in Civil Engineering
え iii	Minimum Qualification	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
ı	Total Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 30,500/-	Rs. 45,500/-
5	Subjects Covered	Part -I  * Engineering Mathematics  * Elements of Civil Engineering  * Civil Engineering Materials  * Strength of Materials  * Analysis of Structures  Part-II  * Building Construction  * Surveying & Leveling  * Hydrology & Water Resources  * Quantity Surveying & Valuation  * Transportation	Part -I  * Engineering Mechanics  * Engineering Drawings  * Elements of Civil Engineering  * Building Construction  Part-II  * Surveying  * Transportation  * Structures  * Computers  Part-III  * Foundation Design  * Irrigation Engineering  * Cost & Valuation  * Steel Structures	Part -I  * Engineering Mechanics  * Engineering Drawings  * Elements of Civil Engineering  * Building Construction  * Surveying  * Transportation  Part-II  * Structures  * Computers  * Foundation Design  * Irrigation Engineering  * Cost & Valuation  * Steel Structures	Part -I  * General Management  * Engineering Mechanics  * Engineering Drawings  * Elements of Civil Engineering  * Building Construction  * Surveying  * Transportation  Part -II  * Structures  * Computers  * Foundation Design  * Irrigation Engineering  * Cost & Valuation  * Steel Structures  * Environmental Technology
Š	Course Duration Fast Track/ Regular	Years 1 Yr./ 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
	Exams Duration	20 Days Per Part	10 Days Per Part	10 Days Per Part	10 Days Per Part



### Norton Institute of Management & Technology Chemical Engineering Courses www.nimtonweb.com



CC	OURSE	DCE Diploma in Chemical Engineering	GDCE Graduate Diploma in Chemical Engineering	PGDCE Post Graduate Diploma in Chemical Engineering	MCE  Master in Chemical Engineering
Minim Qualif	num fication	10th or equivalent	10+2 / DCE / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
Total I	Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 30,500/-	Rs. 45,500/-
Subje		Part -I  * Engineering Mathematics  * Engineering Chemistry  * Material Science  * Chemical Engineering Thermodynamics  * Chemicals Technology Part-II  * Fundamental of Heat & Mass Transfer  * Ecology & Environment  * Chemical Principles & Process Calculation  * Chemical Reaction Engineering  * Chemical Instrumentation & Process Control	Part -I  * Engineering Mechanics  * Engineering Drawings  * Chemical Engineering  * Strength of Materials Part-II  * Principles & Calculations  * Polymer Science  * Transport Process  * Chemical Reaction Engineering Part-III  * Elements of Reaction Engineering  * Theory & Problems in Chemical Reaction Engineering  * Computers  * Fundamental of Heat & Mass Transfer	Part -I  * Engineering Mechanics  * Engineering Drawings  * Chemical Engineering  * Strength of Materials  * Principles & Calculations  Part-II  * Heat Transfer  * Thermodynamics  * Computers  * Polymer Science  * Chemical Reaction  Engineering  * Transport Process	Part -I  * General Management  * Engineering Mechanics  * Engineering Drawings  * Chemical Engineering  * Strength of Materials  * Principles & Calculations  Part-II  * Heat Transfer  * Thermodynamics  * Computers  * Polymer Science  * Chemical Reaction  Engineering  * Transport Process  * Environmental Engineering
	Duration ack/ Regular	Years 1 Yr./ 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
Exam Durat	ion	20 Days Per Part Cash/ Cheque or Bank Draft in Favo	10 Days Per Part	10 Days Per Part	10 Days Per Part



# Norton Institute of Management & Technology Electronic Telecommunication & Information Technology Courses www.nimtonweb.com



C.	COURSE	DETE Diploma in Electronics & Telecommunication Engineering	GDETE Graduate Diploma in Electronics & Telecommunication Engineering	METE  Master in Electronics & Telecommunication Engineering	<b>DIT</b> Diploma in Information Technology	GDIT Graduate Diploma in Information Technology
ス <b>■</b>	Minimum Qualification	10th or equivalent with Experience	10+2 or DETE	Graduate / GDETE	10th or equivalent	10+2 or DIT
ı	Total Fees	Rs. 28,500/-	Rs. 35,500/-	Rs. 45,500/-	Rs. 28,500/-	Rs. 35,500/-
<i>\{</i>	Subjects Covered	Part -I  * Engineering Physics  * Engineering Mathematics  * Basic Electronics  * Elements of Computer & I.T.  * Electronics Communication  Part -II  * Electronics Devices & Circuit  * Engg. Electromagnetic Field Theory  * Control System  * Digital Electronics  * Electronic Measurements & Instrumentation	Part -I  * Engineering Mathematics  * Materials Science  * Strength of Materials  * Computer Aided Drafting  & Drawing  Part -II  * Electronics Devices &  Circuit  * Digital Circuits  * Electronics Communication  * Control System  Part -III  * Digital Signal Processing  * Integrated Circuits  * Satellite Communication  * Microwave & Radar	Part-I  * Semiconductor Devices & Modelling  * VLSI Technology & Process Modelling  * Modern Digital Communication Technology  * Digital voice & Picture Communication  * Digital Signal Processing Part -II  * Optical Communication System  * Radar System  * Wireless Communication  * Digital Cricuit & System  * Optimal Control  * Satellite Communication System	<ul> <li>★ Fundamentals For I.T Professionals</li> <li>★ Computers &amp; Operating System</li> <li>★ Fundamentals of Programming</li> <li>★ Computing Mathematics</li> <li>★ Web Publishing Part-II</li> <li>★ Networking Fundamentals</li> <li>★ Object Oriented Programming</li> <li>★ User Interface Design</li> <li>★ Enterprise Information Systems</li> <li>★ Data Bases</li> </ul>	Part -I  * Engineering Mathematics  * Material Science  * Strength Of Materials  * Non Conventional Energy Sources  * Computer Aided drafting & Design Part-II  * Electronic Devices & Circuits  * Introduction to I.T  * Object Oriented Programming Program Design & Development  * ASP. Net or Java or C# Part-III  * Principles of Communication Software Engineering  * Digital Signal Processing  * Telecommunication Switching Techniques  * Microprocessor & micro Controller Applications
ځ	Course Duration Fast Track/ Regular	Years 1 Yr./2Yrs.	Years 1 Yr. / 3 Yrs.	Years 1Yr. / 2 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 3 Yrs.
	Exams Duration	10 Days per part	10 Days per part	10 Days	10 Days	10 Days Per Part
	Fee can be paid by (	Cash/ Cheque or Bank Draft i	n Favour of Norton Institute	of Management and Techno	logy Payable at New Delhi. I	NDIA. All candidates shall



# Norton Institute of Management & Technology Computer Application Courses www.nimtonweb.com



COUR	SE	DCA Diploma in Computer Application	GDCA Graduate Diploma in Computer Application	PGDCA Post Graduate Diploma in Computer Application	MCA  Master in  Computer Application
Minimum Qualificatio	n	10th or equivalent	10+2 / DCA / Diploma	Graduate / Diploma (With Experience)	Graduate / Diploma (With Experience)
Total Fees		Rs. 20,500/-	Rs. 35,500/-	Rs. 28,500/-	Rs. 45,500/-
Subjects Covered		Part -I  * Internet Data Base  * Computer Networks  * Computer Graphics  * Operating Systems  Part -II  * Multimedia  * Web Applications  * C++  * Java -2	Part -I  * Internet Data Base  * Computer Networks  * Software Engineering  * Operating Systems Part -II  * Oracle-9i  * TCP/IP  * Computer Graphics  * Multimedia Part -III  * Applications Visual  * Visual Basic 6.0  * Java-2  * C++	Part -I  * Internet Data Base  * Computer Networks  * Software Engineering  * Operating Systems  * Oracle-9i  * TCP/IP  Part -II  * Computer Graphics  * Multimedia  * Applications Visual  * Visual Basic 6.0  * Java-2  * C++	Part -I  * Principle of Management  * Internet Data Base  * Computer Networks Software  * Multimedia Web  * Oracle-9i  * C++ Part -II  * Operating Systems  * Presentation  * Applications Visual  * Java-2  * C#  * Project Report
Course Duration Fast Track/ Re		Years 6 Months / 2Yrs.	Years 1 Yr. / 3 Yrs.	Years 6 Months / 2 Yrs.	Years 1Yr. / 2 Yrs.
Exams Duration		10 Days Per Part	10 Days Per Part	10 Days	10 Days Per Sem.



# Norton Institute of Management & Technology Advance Diploma Courses www.nimtonweb.com



	COURSE	EDEM  Executive Diploma in Export Management	ADFM Advance Diploma in Finance Management	ADHRM Advance Diploma in Human Resource Management	ADMM Advance Diploma in Marketing Management
Į ≣	Minimum Qualification	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent
l	Total Fees	Rs. 15,500/-	Rs. 15,500/-	Rs. 15,500/-	Rs. 15,500/-
	Subjects Covered	★ Export Management  ★ Export Marketing  ★ International Law  ★ International Business	<ul> <li>★ Financial and cost         Accounting</li> <li>★ Financial Management</li> <li>★ Portfolio &amp;Risk Management</li> <li>★ Managerial Economics</li> </ul>	<ul> <li>★ Organization Behavior and Business Communication</li> <li>★ Industrial Relations &amp; Labour Law</li> <li>★ Human Resource Management</li> <li>★ Effective Human Resource Training &amp; Development Strategy</li> </ul>	<ul> <li>★ Marketing Management</li> <li>★ Marketing Research &amp; Advertising</li> <li>★ Consumer Behavior</li> <li>★ Sales force and Strategic Management</li> </ul>
Š	Course Duration Fast Track/ Regular	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.
	Exams Duration	10 Days	10 Days	10 Days	10 Days



## Norton Institute of Management & Technology Advance Diploma Courses www.nimtonweb.com



C	COURSE	ADBFM Advance Diploma in Banking & Finance Management	ADRM Advance Diploma in Retail Management	ADMTM Advance Diploma in Materials Management	ADFTM Advance Diploma in Foreign Trade Management
₹ <b>=</b>	Minimum Qualification	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent	10+2 or equivalent
I	Total Fees	Rs. 15,500/-	Rs. 15,500/-	Rs. 15,500/-	Rs. 15,500/-
<i>\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\</i>	Subjects Covered	<ul> <li>★ Marketing Management</li> <li>★ Insurance &amp; Risk Management</li> <li>★ Investments</li> <li>★ Marketing of Financial Services</li> </ul>	<ul> <li>★ The Retail Environment</li> <li>★ Consumer Behavior</li> <li>★ Retail Marketing &amp; Selling Skills</li> <li>★ Customer Service Concepts</li> <li>★ Retail Operations</li> </ul>	<ul> <li>★ Purchasing &amp; Materials         Management</li> <li>★ Production Management</li> <li>★ Supply Chain Management</li> <li>★ Inventory Management</li> </ul>	<ul> <li>★ Global Business Environment</li> <li>★ International Marketing         Management &amp; Research</li> <li>★ WTO &amp; Foreign Trade Policy</li> <li>★ Trade Documentation &amp;         Logistics</li> </ul>
Š	Course Duration Fast Track/ Regular	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.	Years 3 Months / 1 Yr.
////	Exams Duration	10 Days	10 Days	10 Days	10 Days



## Norton Institute of Management & Technology Professional Courses www.nimtonweb.com



Qualification         With Experience           Total Fees         Rs. 12,500/-         Rs. 35,500/-         Rs. 25,500/-	Rs. 35,500/- Rs. 50,500/- Sem -I
Subjects Part -I	Sem -I
Subjects Part -I	
* Principles of Management - Accountancy * Organizational Behaviour * Business  * General Management - Accountancy * Consumer Behaviour * Personnel Management * Management Accounting * Management Ac	### Principals of Management   Spanizational
Course Duration Fast Track/ Regular  Years Years 1 Yr. / 3 Yrs.  6 Months / 2 Yrs.	Years Years S Months / 2 Yrs. 1Yr. / 2 Yrs.
Exams 10 20 10 Days Days	10 10 Days Per Sem.



## **ADMISSION PROCEDURE**

### REQUIREMENTS

- 3 Passport size Photographs.
- Photocopy of 10th / Metric Certificate.
- Photocopy of Highest Educational Qualification Certificates.
- Photocopy of Identification / Residence proof.

### WORK EXPERIENCE

Eligibility: Please refer course details.

### ADMISSION PROCEDURE

- Applications are required to fill the complete form an pay fees at the time of admission.
- Student can pay the fees in cash or by Cheque / D.D. should be drown in favour of Norton Institute
  of Management &Technology payable at Delhi.
- Application form along with the fees i.e. Cheque / D.D. should be couriers/posted to the respective NIMT office by speed post.
- Application form is also available on our website <u>www.nimtonweb.com</u> the same can be filled and submitted online. In this case fees have to be paid online by Credit/Debit Card or a bank transfer request Refer to our website for more details.

### **IMPORTANT NOTES**

- Cheque / D.D. should be payable in favour of Norton Institute of Management & Technology payable at Delhi.
- You can enroll for mare than one certification at a time in this case fees will change accordingly
  changed fees based on number of certification can be found out from your nearest NIMT office.
  List of NIMT office details is available at the end of this prospectus.
- Fees are subject to revision at any time on discretion of NIMT.
- Course once selected cannot be changed. You can change the course only on the day of admission till the working hours.
- Fees have to be paid full. Fees once paid will not be refunded under any circumstances.







### Q. 1) How can you give MBA in 6 Months?

Ans. The program is for 2 years, however we give this facility to our students wherein hey can finish the program any time between 6 month and 2-years. Generally if you pursue MBA from some other institute and even if you finish your studies in 13 months you can give your exam only after 24 month. In our case if you finish your studies in 13 months, you can give your exams and get your certifications done, thus saving your own 11 months. The duration of the program completely depends on the student caliber.

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### Q. 2) Will the companies accept 6 months MBA?

Ans. Sir, first of all your certificate will not indicate that you have finished your program in 6 months or 8 month. It just indicates the date you have finished your program. Secondly for past 5 years, we have been giving this fast track MBA and you can see the list of companies where our students are placed. So the Companies do accept and acknowledge this MBA.

### Q.3) How can you give MBA in 5 Subjects?

Ans. Sir since you already have an experience of "n" years with you, we acknowledge the fact that you already have the basic knowledge of Management through your practical life and you don't need to go through the basics again. So we have handpicked all the necessary subjects which are absolutely required for a program to be called an MBA and we have specially deigned this tailor made course for you.

Q. 4) Is your institute approved by AICTE &/or UGC?

Ans. 1. Sir we have not taken the AICTE approval. There are several reasons behind that. First of all they have certain norms like to run an institute you should have 5 acres of land in an urban area or 25 acres in a non urban area.

- 2. Also your classroom size should be this much and you should have a bank balance of 2 crores. Since we are running a distance learning programs what will we do with this much of land.
- 3. Secondly if we take there approval we will lose out on a lot of our strong points. We will not be able to provide you with fast track education as the duration would be decided by AICTE.
- 4. In such a case we wont be able to give 100% placement guarantee to our regular MBA students which is one of our strongest points.
- 5. As far as UGC is concerned, they give grants to a university and we are not a university.

Q. 5) What is the ranking of your Institute in India?

Ans. 1. In distance learning mode, we are definitely in top 10, as rated by various business magazines like Business barons, Business Management Chronicle, Google. com etc.

- 2. In regular mode, the rankings are based on the placement of the students. And since our first batch is going on, we will get to know the ranking only after we finish our first batch
- 3. Most of our students have already got offers to the tune of Rs.3 lac to 3.5 lacs.





### Q. 6) Why should I go for your Institute instead of a University?

Ans Sir its completely your choice. The benefit that you will get by doing your MBA from our institute is as follows: 1. You can save a lot of time as we give you the fast track option. From a university, you will have to invest a minimum of 2-3 years whereas from our institute you can finish the program anytime between 6 months to 2 years.

- 2. We update our study material every 6 months whereas the universities update the curriculum every 2-3 years. The curriculum for MBA (any management program) being a professional application based program, needs to be updated as every now and then a new management style emerges and the old one becomes redundant.
- 3. A University will give an option of 5-6 specializations but we offer you over 100 specializations

### Q. 7) Do you provide a degree or a diploma?

Ans. 1. Sir management programs are professional courses and the question of a degree does not arise.

- 2. We have courses from diploma to doctorate level and we provide you with the certificates.
- 3. The degrees can only be provided by the universities and since were a self financed autonomous body, we cannot provide you with a degree.

## Q. 8) But will this certificate be valid in govt jobs as I think they need the candidate to be a MBA from a AICTE approved university only?

- Ans. 1. Sir I can assure you that this certificate will be valid anywhere as far as jobs are concerned.
- 2. If you allow me to send you a copy of our prospectus, you will find a list of people who have finished their program from our institute and many of them are in govt sector.
- 3. For the past 5 years many of our students have applied for the govt job after our course and they have been selected.

### Q. 9) Can I give the exams before 6 months?

Ans. Yes sir you can, by paying the pre-examination fee of Rs.2000/- only.

### Q. 10) Can I go for an extra specialization?

Ans. Yes sir you can go for as many specializations as you want. You have to pay Rs. 5000/- extra per specialization.

### O 11) After submitting my papers in how many days would the regults be declared and when will

Q. 11) After submitting my papers, in how many days would the results be declared and when will I get the certificates?

Ans. After submitting your papers, you shall receive your certificates in 21 working days.

### Q. 12) In how many days would I get my study material?

Ans. After enrollment you will receive your study material in 15 working days.

### Q. 13) How many specialization do you offer?

Ans. We offer more than 100 specializations, hence we have a course for almost everyone.





### Q. 14) You said I can give my exams sitting at home. Doesn't that mean I can cheat and write my papers?

Ans. 1. Sir as I told you the question papers that we send you are in the form of live and practical case studies and not the direct theoretical questions where you can open the book and copy. In case studies you have to present yourself in a given situation.

- 2. MBA is a application based program where our aim is to make sure that you handle the situations in your professional as well as personal life better. Generally also if you face a particular situation, where you do not know the solution, what do you do?
- 3. You consult your colleagues, your books, your friends and then you learn to handle that situation. In this case also if to answer the question if you are taking anybody's help, you are learning something.
- 4. Even IIM's, IIT's have started this unique examination style called Open Book Test system.

### Q. 15) What is MBA fast track?

Ans. Sir the program is for 2 years, however we give this facility to our students wherein they can finish the program any time between 6 month and 2-years.

Generally when you go for a regular MBA with 16-24 subjects the course structure is basically divided in 3 major parts (refer diagram on the next page). In the first part i.e. 1st Year, you get to revise the graduation studies and the basics of MBA. In the second part i.e. 2nd Year 1st half, you get to learn your 1st specialization and in the 3rd part, they cover your second specialization. This particular program that we offer is a single specialization MBA with 4 other subjects. So in a way what we are offering you is the 2nd year 2nd half of any regular MBA program because you already know the first 2 parts through you experience.

### Q. 16) I have never seen any of your Ads in the print media. Why?

Ans. 1. Instead of giving the money for the ads in newspapers, we believe in using that money in helping another child.

### Q. 17) Is your MBA equivalent to a MBA from a university?

Ans. If you are talking about the validity then it is equivalent. But in terms of the course curriculum I would say our MBA would be a little better as we update our curriculum every 6 months as compared to a universities 2-3 years.

### Q. 18) Where does your faculty come from?

Ans. 1. Sir/Maam, we have faculty on the permanent as well as on the visiting basis. We have a team of World-class faculty associated with us, that includes faculties from IIMs, and from the major corporate houses as well. Our creative patterns thus enable our regular MBA students to obtain a minimum guaranteed package of Rs. 2.4 lacs or more. In the past our lots of students have reached this peak during their summer-internship, which is 6 months before completing the program.

- 2. We have common panel of faculties for our correspondence courses who set the question papers and correct the answer sheets as well, because we have given you the guarantee of 100% assistance in placement globally and we also do update our course curriculum on a regular basis.
- 3. To give you this placement we need to groom you to a certain level so that the companies give you a package hike of 25% to 30% or more, depends on your calibre and discretion of the Organization. And to groom you to that level we need to have the best international level faculty.



## TRACK RECORD

NIMT students have gained the necessary management skills form our courses and have been performing well in their respective fields and domains. No wonder the number of NIMT students is growing day by day. The working class professionals who take up our courses have always expressed their appreciation for our pedagogy and methodology which always provided the flexibility to complete management courses with ease. Our support and the education methodology ensured that the existing profile of our students doesn't get disturbed while they complete NIMT courses. After completing our courses these students elevate their and soar high in their professional lives.

#### **TESTIMONIALS**

I completed my MBA (Operations) from NIMT in 2008. It has actually given me a platform to see my dreams coming true. Within a span of two months of completion of the course. I got a new job offer as a manager and several other companies are trying to approach me for a desired profile. Thank You.

Aditya Oberio, Mayour Enterprises, CEO

The time, knowledge and cooperation utilized from the Institute and staff members while pursuing Professional Doctorate in Management (PDM) is worth a life time achievement.

Noah Singh, from Mumbai

Sometimes words are not sufficient and adequate to express ones gratitude. There is a feeling of warmth and sheer closeness with the Institute which can never get detached during lifetime.

Rajiv Bhatia, Bhatia & Sons

I express my sincere thanks, whole hearted support and wishes for all time ahead to NIMT.

Gurpreet Singh, Perfect Enterprises

I am a recent student of MBA from NIMT and I found the program well managed and extremely flexible. Course materials are continuously improved and are designed with the remote student in mind.

Shreya Kapoor, IICS Hospital

Distance learning has allowed me to balance both my professional and my family commitments. I was able to access course materials regardless of my location and the online student forum (E-Communities) is well designed and administered by the course tutors. The "Virtual Classroom" is particularly useful for those wanting to participate in discussions that delve deeper into the subject matter.

Karan Malhotra ALS Group

My participation in the MBA (Hospital Administration) has made me a more effective Director and has supported my contribution to my organization's strategies and development. I was able to select units that suited my professional development needs and the course materials covered a range of topics that complemented my on-the job learning. I have gained a greater appreciation of how other professions operate and also developed a better understanding of the constraints which organizations face.

A. Subarmaniyam

I am delighted to have completed the MBA (Hospital Administration) with NIMT. I had been searching for the right program for a number of years, and now that I have completed the course there is a void in my life.

Anuj Kumar Area Sales Manager Fullerton India

I recommend NIMT on the quality of the learning materials and on the people and resources that administer this program.

Suresh Salar I.T. Manager





ABN AMRO BANK

**COATS VIYELLA** 

HSBC

**GLOBAL METLIFE** 

SBI CAPITAL MARKETS

ACCENTURE

COCA COLA

**HSBC** 

INDIA MINDTREE CONSULTING

SBI MUTUAL FUNDS

**ACUMAN SECURITIES** 

**COGNIZANT** 

**HUGHES SOFTWARE** 

MITCHELL MADISON GROUP

**SECURITIES & TRADING CORPORATION** 

**ADITI TECHNOLOGIES** 

**COLGATE PALMOLIVE I-2** 

**TECHNOLOGIES MONSANTO** 

**SIDBI** 

AF FERGUSON

**COMPAO** 

**IBM** 

**INDIA MPHASIS** 

SIEMENS

**AGRO TECH** 

COMPLETE BUSINESS SOLUTIONS

IBM RESEARCH LAB

**MURUGAPPA GROUP** 

**SMITHCLINE** 

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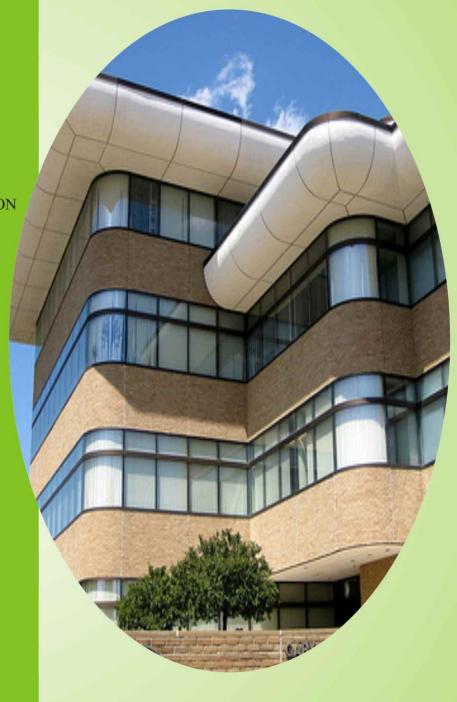
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(ISO 9001:2008 Certified International B- School)

### APPLICATION FORM FOR ADMISSION

(Write in CAPITAL letters only)

Affix your Self Attested Recent Passport size Photograph

Enrollment No : (For Office use only)							
Academic Year							
Course							
Speciality (If any)							
Name of the Study Centre							
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